

COMPANY PROFILE

Building Capabilities. Unlocking Growth.



www.frontier-me.com

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Our purpose

Frontier Academy

At Frontier, we envision a region where talent is empowered, businesses are resilient, and growth is accessible. Our mission is to deliver high-impact learning. Through our integrated approach—spanning career development, market-relevant cases—we bridge the gap between knowledge and execution. We partner with ambitious learners, world class professionals and forward-thinking enterprises to unlock potential, create value, and drive sustainable progress.

Accredited Training Provider



FINANCIALMODELING
INSTITUTE

What we offer

Frontier Academy

Learning that Builds Careers

We deliver practical, industry-driven learning experiences through certificate programs, career pathways, customized workshops, and 1-1 coaching sessions. Our focus is on bridging the gap between education and employment by equipping learners with the skills, tools, and confidence to thrive in competitive job markets. Whether in finance, banking, business analytics, or corporate governance we empower fresh graduates and professionals in other specializations to accelerate their careers and enrich their knowledge through real-world simulations, coaching, and job readiness support. We leverage on our professional network and strategic partnerships.



Current Programs

01

Finance Career
Kickstart

02

Financial Modeling &
Excel Mastery

03

Banking Career
Launchpad

04

From Accounting to
FP&A

05

Exam Prep
*for Advanced Financial
Modeler Certificate
"AFM"- Financial
Modeling Institute*



Future Programs/ Workshops

01

Business Analytics

02

Investment Bootcamp

03

Entrepreneurship &
Venture Capital

04

Mergers & Acquisitions

05

Internal Audit &
Internal Control

06

Risk Management

07

Corporate Governance

08

Business Etiquette

Board of Directors

Farida Taman | MSc, AFM, FMVA, ACI DC

Founder and Managing Director

Farida Taman is the Founder of Frontier Capital and a senior finance and investment professional with over 8 years of experience in advisory, capital markets, and financial education. She has led projects for 100+ companies across sectors like oil & gas, real estate, financial services, F&B, and industrials in Egypt and the GCC.

Meanwhile, she holds a senior role at Elite Financial Consultancy House, leading valuation and due diligence for M&A deals and advising SMEs and startups. She began her career at Banque du Caire, managing \$100M+ in fixed income portfolios and developing ALM frameworks.

Farida serves as an Independent Board Member and Audit Committee President at Pharaonic Brokerage. She also lectures in finance and risk management at AUC, MIU, GU, and BUC bridging industry and academia. She holds an MSc in Finance and professional certifications related to corporate finance, valuation and assets management.



Seif eldin Awni | PhD, MBA, CPM

Co-Founder and Non-Executive Vice Chairperson

Seif Eldin Awni is a seasoned finance and investment professional with over 20 years of experience in capital markets, restructuring, governance, and strategic advisory across Egypt and the MENA region. He is the Founder and Managing Director of Elite Financial Consultancy House and currently serves as a Non-Executive Vice Chairman at Frontier Capital.

Seif has led major mandates in M&A, valuation, and strategy for government entities, financial institutions, and private sector clients. His previous leadership roles include Managing Director at Post for Investment Co. and Wedian Securities Brokerage.

He serves on multiple boards and investment committees, including Misr Life Insurance, MIDBank Funds, and the Investor Protection Fund. A trusted governance advisor, he has worked with institutions such as IFC, Hawkamah, and the Egyptian Institute of Directors, where he is a certified director and master trainer.

Alongside his advisory work, Seif teaches finance and investment at several universities. He holds a PhD and MBA in Finance, an MSc in Finance & Investment, and multiple professional certifications in portfolio management, corporate governance, and financial analysis.



Hussien Khaled | MBA

Co-Founder and Non-Executive Board Member

Hussien Khaled is a Strategy & Transactions professional with experience in commercial due diligence across Europe. He is a Non-Executive Director at Frontier Capital, supporting its strategic direction and governance.

He currently works at PwC Deutschland's Deals Advisory team in Frankfurt, focusing on market entry, commercial due diligence, and value creation across sectors. His previous roles include Investment Analyst at Cairo Financial Holding, where he supported a \$100M distressed asset fund, and Consultant at Elite Financial Consultancy House, advising on M&A mandates and valuations.

Hussien holds an MBA from Frankfurt School of Finance & Management with a focus on M&A and strategy and completed an international module at SDA Bocconi. He is skilled in Alteryx, Capital IQ, Bloomberg, and Excel.



Karim El Shagea | MBA

Independent Board Member

Karim El Shagea is a finance executive with 17+ years of regional and international experience across technology, healthcare, telecommunications, and retail. He's held senior leadership roles in financial planning & analysis, business controlling, and corporate finance at Schlumberger, AstraZeneca, Magrabi Optical, Raya Data Center, and Summit Technology Solutions (Orascom).

He has spearheaded major financial transformation initiatives—automating systems, implementing SAP, and building planning & control functions—while driving M&A due diligence, strategic decision-making, and cross-border performance improvements in Europe and Asia.

Karim holds an MBA in Global Management from ESLSCA Business School, is a Lean Six Sigma Green Belt, and completed the Corporate Director Certification Program at the Egyptian Institute of Directors (FRA & IFC–accredited). As a board member, he offers sharp financial acumen, governance expertise, and a strategic focus on sustainable growth and risk management.



Why Frontier Academy?

- Practical and direct curriculum based on market needs
- Trainers with hands-on experience and professional qualifications
- Focus on practical skills, not just theoretical knowledge
- Professional and community support after graduation of our programs
- Professional partnerships that provide participants with real growth opportunities



Contact Us



208 Plus Mall, South Investors
area, 5th settlement, New Cairo



www.frontier-me.com



academy@frontier-me.com



+201055800776

THANK YOU