ISSUE: JULY 2025 VOL.01



BUILDING CAPABILITIES. UNLOCKING GROWTH.

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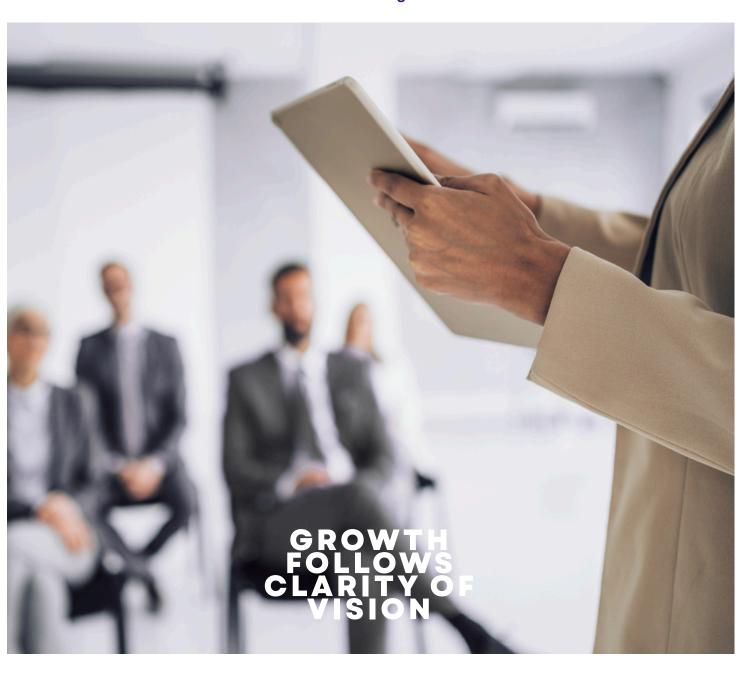
Finance Career Kick start Program

2

Financial Modeling & Excel Mastery Program

3

Advanced Financial Modeler (AFM) Registration





Duration:

8 sessions (30 hours)

Target Audience:

Fresh grads, finance/accounting students, junior analysts

Program Objective:

To understand how different topics are interlinked and applied in the Egyptian market and to bridge the gap between academic knowledge and real-world finance roles, preparing learners for entry-level positions or internships.

Format:

In-person

Outcome:

- Gain real-world finance skills
- · Learn and network from industry professionals
- · Receive a certificate
- · Complimentary access to our talent pool



Timeline:

8 sessions - 30 hour

Start date: Between 9-23 Aug. 2025

Sessions plan: 2 sessions/ week, weekdays from 6 to 9 PM

Location:

New Cairo, Egypt Greek Campus, Downtown, Cairo, Egypt

Price and Payment:

Send us a message at +20 10 55 800 776 to get pricing, payment options and registration details

Maximum of 25 participants for the training based on first come first served

Early bird discount of 30% for participants who register before July 21st 2025



Program Outline and Learning Objectives:

Session 1- Introduction to Finance

- Understand the structure of the financial system with a focus on Egypt.
- Identify key players and financial instruments in local and global markets.
- Recognize how financial markets drive economic activity and career opportunities.

Session 2- Economics

- Grasp basic macroeconomic principles relevant to finance.
- Analyze the impact of economic indicators and policies on investment decisions.
- Understand how global economic trends influence market behavior.

Session 3- Accounting for Analysis

- Read and interpret financial statements effectively.
- Understand fundamental accounting principles.
- Apply practical skills by analyzing real-world financial statements.

Session 4- Corporate Finance

- Understand business financial decision-making processes.
- Analyze funding, working capital optimization, capital structure, and investment decisions from a CFO's perspective.



Program Outline and Learning Objectives:

Session 5- Risk Management

- Identify different types of financial and operational risks.
- Learn tools and methods to measure and mitigate risks such as credit and market risk.

Session 6- Valuation Methodologies

- Understand core valuation techniques including Income, Market, and assetbased methods.
- Identify main differences among valuation methods

Session 7- Strategy

- Understand what business strategy is and its importance.
- See the link between finance, strategy, risk, and macroeconomics
- Identify how finance supports both strategy formulation and strategy execution.

Session 8- Corporate Law

- Recognize essential corporate law concepts for finance professionals.
- Understand legal structures, governance frameworks, and compliance requirements.



Duration:

5 sessions (20 hours)

Target Audience:

Junior analysts, fresh grads, finance students (3rd or 4th level)

Program Objective:

To develop hands-on Excel and financial modeling skills that are crucial for corporate finance, FP&A, and investment roles.

Format:

In-person

Outcome:

- Develop basic financial models
- Communicate financial findings clearly
- Learn and network from industry professionals
- · Receive a certificate
- Complimentary access to our talent pool



Timeline:

5 sessions - 20 hour

Start date: Between 6-20 Sep. 2025

Sessions plan: 2 sessions/ week, weekdays from 6 to 9 PM

Location:

New Cairo, Egypt Greek Campus, Downtown, Cairo, Egypt

Price and Payment:

Send us a message at +20 10 55 800 776 to get pricing, payment options and registration details

Maximum of 25 participants for the training based on first come first served

Early bird discount of 30% for participants who register before July 21st 2025



Program Outline and Learning Objectives:

Session 1 - Excel Foundations for Finance

- Navigate Excel efficiently using shortcuts and best practices for financial data management.
- Apply key logical and lookup functions (IF, AND, OR, VLOOKUP, INDEX/MATCH) to analyze data.
- Create pivot tables and dynamic summaries for quick insights.
- Use conditional formatting and data validation to improve model accuracy and readability.

Session 2 – 3-Statement Model Construction

- Understand the components and relationships of the Income Statement,
 Balance Sheet, and Cash Flow Statement.
- Build integrated financial models by linking the three statements dynamically.

Session 3 – 3-Statement Model Construction (cont'd)

- Forecast revenue, costs, and expenses using driver-based assumptions.
- Develop a cohesive, functional financial model for business analysis and decision-making.



Program Outline and Learning Objectives:

Session 4 - Scenario & Sensitivity Analysis

- Use Excel tools like What-if, Goal Seek, and Data Tables for scenario analysis.
- Set up scenario managers with base, upside, and downside cases.
- Perform break-even analysis to evaluate business risks.
- Stress-test financial models to assess robustness and interpret results effectively.
- Automate assumptions for dynamic model updates.

Session 5 - Dashboards & Visualization

- Select relevant KPIs and design effective finance dashboards.
- Use charts, slicers, and summary tables to visualize data clearly.
- Integrate dashboards within financial models for reporting and presentation purposes.
- Create professional, clean, and user-friendly models ready for stakeholder communication.
- Complete a mini capstone project demonstrating dashboard skills.

AFM Registration



ABOUT FINANCIAL MODELING INSTITUTE (FMI)

- FMI is the only financial modeling accreditation body in the world
- FMI's goal is to elevate the discipline of financial modeling to facilitate optimal decision-making
- FMI was founded because of the increased need for finance and accounting professionals to
- strengthen and demonstrate their financial modeling skills
- FMI offers independent, rigorous online financial modeling accreditations that have been

pursued by candidates who work for top employers in more than 120 countries

WHEN IS THE AFM EXAM OFFERED?

The AFM exam is a rigorous, proctored experiential online 4-hour exam. Public exams are offered 4 times a year.

Upcoming exam dates:

July 26, 2025 I October 25, 2025 I February 21, 2026





AFM Registration



ABOUT Advanced Financial Modeler (AFM)

The Advanced Financial Modeler (AFM) Program was developed by the world's leading financial modelers to validate excellence in financial modeling. This rigorous accreditation requires candidates to build a 3-statement financial model from scratch under 4 hours, making AFM the only accreditation that directly assesses real-world financial modeling proficiency. The AFM is highly relevant for professionals and students pursuing careers in investment banking, asset management, private equity, venture capital, credit analysis, and related finance roles. Successful candidates demonstrate expertise in practical financial modeling, apply best practices in model construction, and gain recognition within a global community of accredited financial modelers.

Pricing and Payment details

As an official accredited training provider, we offer the program at a discounted rate 20% less than the official price.

Send us a message at +20 10 55 800 776 to register, you will get full access to FMI material, community and platform.

https://fminstitute.com/afm/



